

FOR IMMEDIATE RELEASE

Contact: Stephanie Chambers

602-424-5745

Stephanie.Chambers@alaunchingpad.com

***Local Business Owner Uses Latest Social Media to Launch Her Own Talk Show
Business seeks to capitalize on an audience of over 5,700,000 listeners***

Phoenix, Arizona (October 29, 2009- Over 5,700,000 listeners sit at their computers each month to listen to their favorite talk show on BlogTalkRadio. BlogTalkRadio is a social radio network. It is a free, web-based platform which allows any user with a phone and a computer to host a live, interactive talk-radio style show.

A local business woman seeks to capitalize on this engaged community of listeners to launch her business. Stephanie Chamber founded her own business, A Launching Pad, this year to assist independent business owners, and individuals establish a strong plan for professional and personal success.

Ms. Chambers noticed many self-employed service professionals go out on their own looking for the freedom that working independently promises. They often wind up frustrated, working more hours than they should; with clients they don't enjoy (or no clients at all), and struggling financially while not moving their business forward. *A Launching Pad* provides resources and experts launch to a higher level of success.

Her talk show, *A Launching Pad* airs each Thursday at 2:00 PM MST on BlogTalkRadio. Conveniently, all shows are available on demand immediately after airing. The show brings independent business owners "on air" with subject matter experts to discuss topics of interest to small business entrepreneurs. In addition, the show provides personal development and coaching experts for those interested in personal development. Listeners of *A Launching Pad* are known as Launch Crew members.

BlogTalkRadio is a social talk-radio network that hosts thousands of shows across all topics, including politics, sports, books, business, entertainment, health, paranormal, comedy and religion. Since the company's 2006 launch, over 73,000 shows have streamed from BlogTalkRadio. The network attracts over 2.6 million listeners each month. *Talkers Magazine* recently posited both that "...Internet talk radio has been growing steadily" and "...a strong case can be made that Internet talk radio is rapidly on its way to being a major media movement in popular culture" in a recent article featuring BlogTalkRadio.

Noted guests on the BlogTalkRadio network include President Barack Obama, Yoko Ono, Hillary Clinton, Bill Cosby, Brad Pitt, Jeff Goldblum, John McCain, Brian DePalma, Soledad O'Brien, Evander Holyfield and Oliver Stone, just to name a few.

The show can be found at

<http://www.BlogTalkRadio.com/A-Launching-Pad>

To learn more about the show, or if you are interested in being a guest, contact Stephanie Chambers.